

Bonus Distributions are added throughout the year and are subject to change.

Theme-related content amounts to 20 – 25% of editorial.

Contact Circuit Cellar's advertising department to obtain the most up-to-date distribution schedule or to receive our monthly newsletter that contains valuable details about articles, components to be featured, bonus distributions and more!

2009 Advertising Calendar

Issue	Month	Theme Bonus Distribution	Space Close Material Close
222	January	Embedded Applications DesignCon; Embedded World	Nov. 10, 2008 Nov. 17, 2008
223	February	Wireless Communications APEC; CTIA	Dec. 12, 2008 Dec. 19, 2008
224	March	Robotics The Trinity College Robotics Contest; Robobusiness; IPC Printed Circuits Expo; APEX & The Designers Summit	Jan. 14, 2009 Jan. 21, 2009
225	April	Embedded Programming Embedded Systems Conference West; PCB East	Feb. 13, 2009 Feb. 20, 2009
226	May	Measurement & Sensors Sensors Expo	Mar. 13, 2009 Mar. 20, 2009
227	June	Communications	Apr. 13, 2009 Apr. 20, 2009
228	July	Internet & Connectivity	May 12, 2009 May 19, 2009
229	August	Embedded Development Hot Chips; Flash Memory Summit	June 11, 2009 June 19, 2009
230	September	Data Acquisition Embedded Systems Conference East; PCB West	July 14, 2009 July 22, 2009
231	October	Signal Processing ARM DevCon; RoboDevelopment	Aug. 14, 2009 Aug. 21, 2009
232	November	Analog Techniques	Sept. 10, 2009 Sept. 18, 2009
233	December	Programmable Logic SoC Conference	Oct. 13, 2009 Oct. 20, 2009

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